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# COMPANY PROFILE



# COMPANY OVERVIEW

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Transzeta is a dynamic and forward-thinking consulting firm specializing in business process optimization, ERP solutions, and digital transformation. With a rich background of over 20 years of expertise and a dedicated team of consultants, we empower businesses to streamline operations, drive growth, and achieve their strategic goals.

- Vision: Empower businesses with cutting-edge technology and process excellence.
- Mission: To be the trusted partner in delivering tailored IT and ERP solutions that enhance business performance and drive success.

Since our founding, we have proudly partnered with SMEs and large enterprises to offer customized, scalable solutions in areas like finance, manufacturing, procurement, and HR.



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# SERVICES & SOLUTIONS

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At Transzeta, we pride ourselves on delivering tailored solutions that address the unique needs of each business. Our services are designed to drive efficiency, innovation, and sustainable growth.

## Services

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1. **ERP Consulting (Odoo & SAP):** Implementing and customizing Odoo and SAP ERP systems to optimize financial, manufacturing, HR, and supply chain operations. Our experts ensure seamless deployment and integration.
2. **Business Process Re-engineering:** We analyze and restructure your business processes for optimal efficiency, ensuring that your operations align with industry best practices.
3. **Knowledge Process Outsourcing (KPO):** Providing expert KPO services, including bookkeeping, GST services, and financial process outsourcing, allowing your team to focus on core business activities.

## Solutions

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# INDUSTRIES WE SERVE



## **Manufacturing**

Helping manufacturers streamline operations through ERP implementation, real-time production planning, inventory management, and central purchasing systems.



## **Textile**

Leveraging ERP solutions to enhance supply chain management, production control, and inventory tracking for large-scale textile operations.



## **Logistics & Freight Forwarding**

Optimizing the supply chain, from lead management to order tracking, ensuring smooth communication between all stakeholders.



## **Retail & Distribution**

Streamlining order processing, inventory management, and customer relationship management to ensure better sales order processing and profitability visibility.



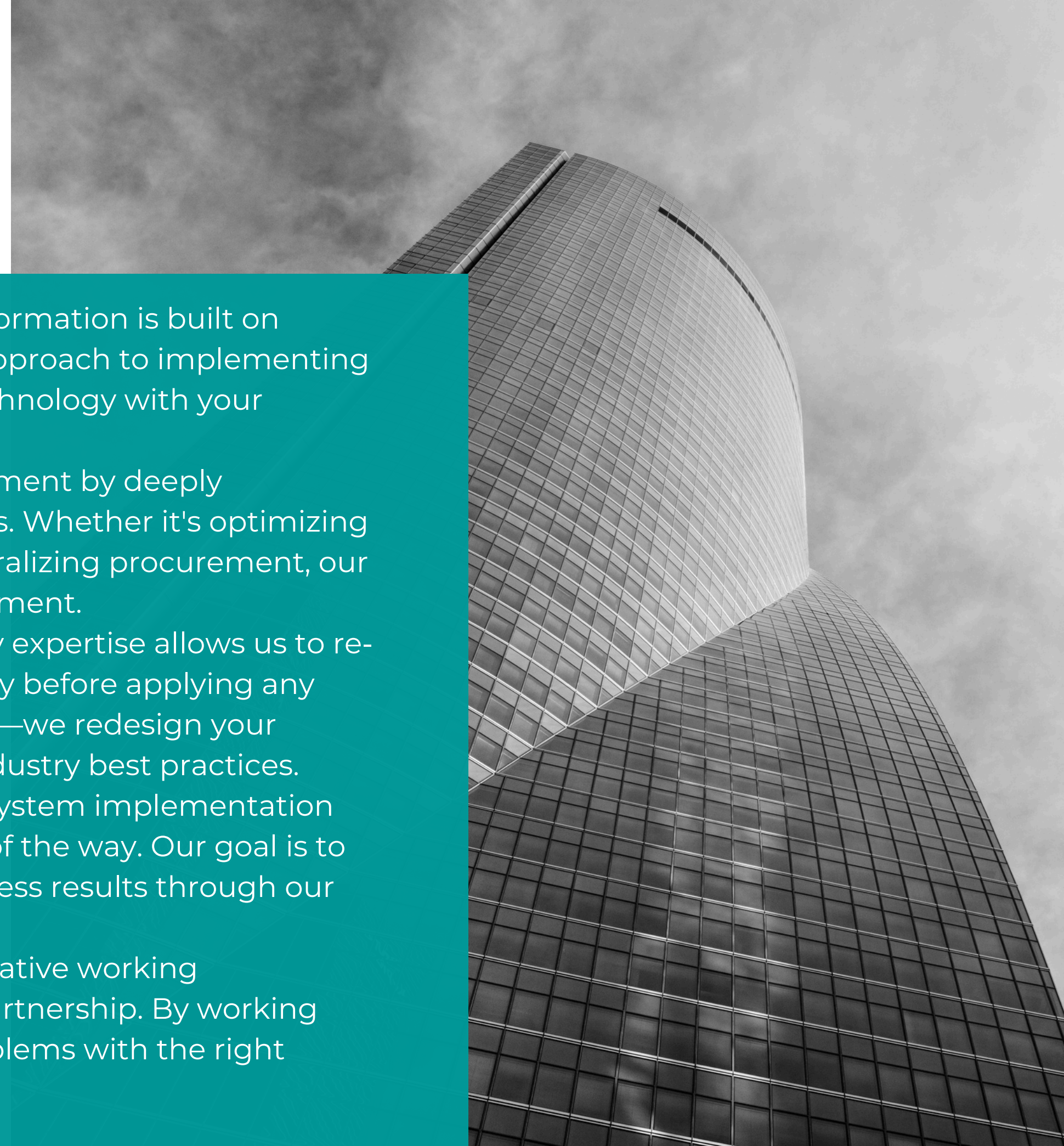
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# <transzeta> OUR APPROACH

At Transzeta, we believe that a successful business transformation is built on strong collaboration and a customer-first mindset. Our approach to implementing ERP and other business solutions focuses on aligning technology with your company's goals and needs, ensuring long-term success.

1. **Customer-Centric Solutions:** We begin each engagement by deeply understanding your specific challenges and objectives. Whether it's optimizing your production line, improving lead tracking, or centralizing procurement, our solutions are tailored to your unique business environment.
2. **Business Process Reengineering (BPR):** Our industry expertise allows us to re-engineer your business processes for greater efficiency before applying any software solutions. We don't just implement software—we redesign your workflows and streamline your operations to meet industry best practices.
3. **End-to-End Service:** From the initial consultation to system implementation and post-go-live support, we are with you every step of the way. Our goal is to ensure a smooth transition and deliver tangible business results through our comprehensive solutions.
4. **Collaboration & Partnership:** We believe in a collaborative working relationship, treating every client engagement as a partnership. By working together, we ensure that we are solving the right problems with the right solutions. Your success is our success.





# CLIENT SUCCESS STORIES



Technocube India Pvt.  
Ltd.

**Challenge:** Struggling to gain control over their finances and production as a fast-growing business.

**Solution:** Implemented Odoo ERP for real-time accounting and production visibility.

**Result:** Increased turnover from INR 9 Cr to 24 Cr in 1.5 years due to enhanced production planning and financial control.



GROUP OF COMPANIES

Varun Group of  
Companies

**Challenge:** Lack of visibility in production orders and challenges in central purchasing for multiple companies.

**Solution:** Implemented Odoo ERP for centralized purchasing and improved production tracking.

**Result:** Reduced purchase costs and better control over production processes across the group.

**EVERSATILE**

Versatile Equipments Pvt.  
Ltd.

**Challenge:** Difficulty managing global dealers and planning production in alignment with sales leads.

**Solution:** Implemented Odoo CRM with a Dealer Management System for real-time lead funnel analysis.

**Result:** Improved global dealer coordination and production planning.

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# KEY CLIENTS

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# MEET OUR FOUNDERS

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## Vishal Ranadive

Vishal is the driving force behind Transzeta's expansion and strategic direction. With over 20 years of experience in the ERP industry, he has played a pivotal role in developing scalable solutions for global organizations. His expertise in business process reengineering has helped businesses optimize their operations, streamline workflows, and achieve growth.



2

## Rohan Ranadive

Rohan's technical expertise is the backbone of Transzeta's solutions. With a deep understanding of ERP systems, especially Odoo, he manages the technical delivery, ensuring that solutions meet the highest quality standards. His commitment to innovation and problem-solving ensures that Transzeta's clients receive cutting-edge solutions tailored to their business needs.



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## Yogini Soni

Yogini leads the company's efforts to understand client needs and develop tailored solutions. She has an innate ability to align Transzeta's services with customer expectations, ensuring client satisfaction and long-lasting relationships. Yogini's leadership in sales strategy has driven Transzeta's success in building a strong presence in the ERP market.



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# OUR PRESENCE



• New York

• London

• Dubai


- Ahmedabad
- Mumbai
- Pune
- Kolhapur



# CONTACT US

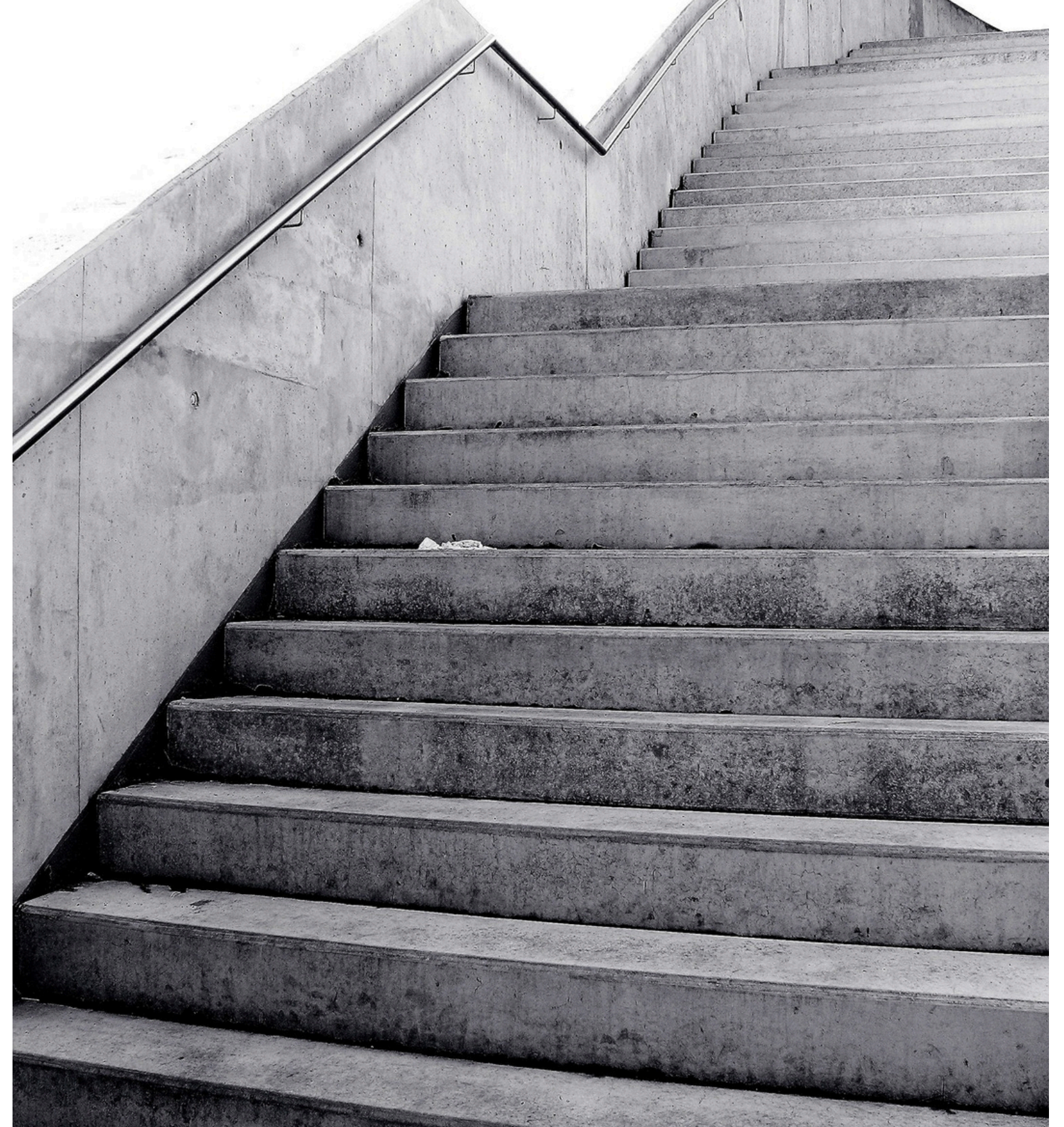
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We look forward to  
working with you

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THANK YOU

We're here to help you streamline your processes and achieve your business goals with our expert ERP solutions. Don't wait—take the first step towards a more efficient and successful operation today!

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