

Business Process Transformation  
Management Methodology (BTM2)

# Case Studies

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# What

Our Business Transformation Services (BTS) has created a methodology for successful implementation of transformation projects: the Business Transformation Management Methodology (BTM2)  
BTM2 Comprising four phases:ENVISION, ENGAGE, TRANSFORM and OPTIMIZE.







## Re-engineering Ancillary Material Purchase Process at Bhilosa Industries

### Challenge:

Re-engineering Bhilosa Industries' INR 950 Cr annual ancillary purchase process.

### Solution:

Transzeta delivered strategic optimizations, yielding a remarkable INR 80 Cr annual cost savings.

### Impact:

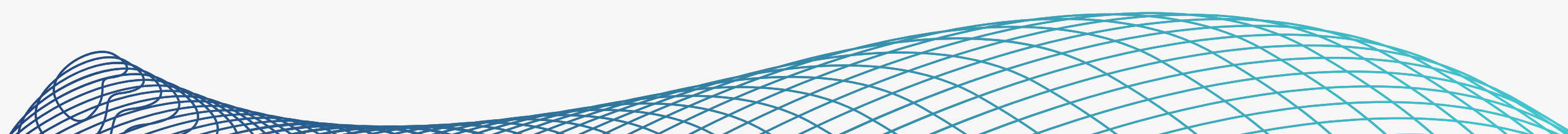
**Cost Savings:** INR 80 Cr annually

**Efficiency Gains:** Streamlined procurement workflows

**Enhanced Process:** Improved effectiveness

### Next Steps:

Ongoing collaboration for sustained efficiency gains and continuous process improvements.





## Streamlining Warehouse Management at Harsha Engineers

### Challenge:

Harsha Engineers faced warehouse management complexities due to high-volume inventory, product variants, and customized packaging demands.

### Solution:

In collaboration with Harsha Engineers, we implemented the SAP Extended Warehouse Management (EWM) application integrated with our BTM2 solution.

### Impact:

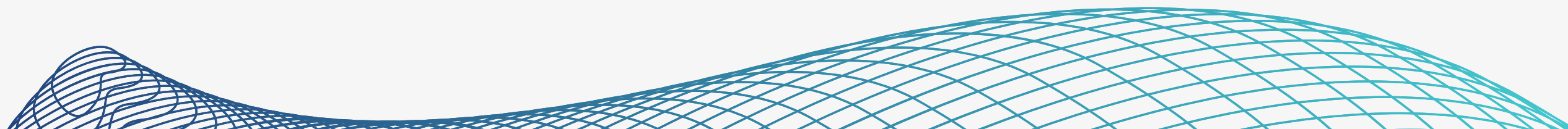
1. **Inventory Optimization:** Efficient handling of high-volume inventory.
2. **Product Variants:** Managed seamlessly within the SAP EWM system.
3. **Customized Packaging:** Met customer requirements with tailored solutions.

### Results:

Successful implementation led to streamlined warehouse operations, resolving complexities and enhancing overall efficiency.

### Next Steps:

Ongoing collaboration for continued optimization and potential expansion of system capabilities.



## Transforming Subcontracted Fettling Job Payments at Menon & Menon



### Challenge:

Menon & Menon faced irregular bill submissions from subcontractors for fettling jobs, impacting cashflow planning.

### Solution:

In collaboration with Menon & Menon, we re-engineered the Goods Receipt Note (GRN) and bill booking process for subcontracted fettling jobs.

### Impact:

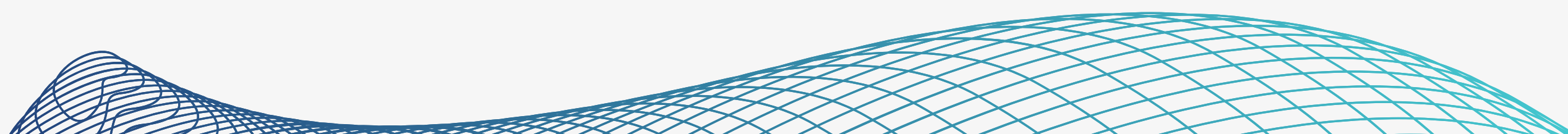
1. **Cashflow Optimization:** Addressed irregular bill submissions.
2. **Efficiency Gains:** Automated GRN and Bill booking system.
3. **Timely Payments:** Resolved cashflow planning challenges.

### Results:

Streamlined processes ensured regular bill submissions, preventing bulk invoicing issues.

### Next Steps:

Continued partnership for sustained efficiency gains and potential process enhancements.





## Technocube India Pvt. Ltd. (TIPL) ERP Implementation

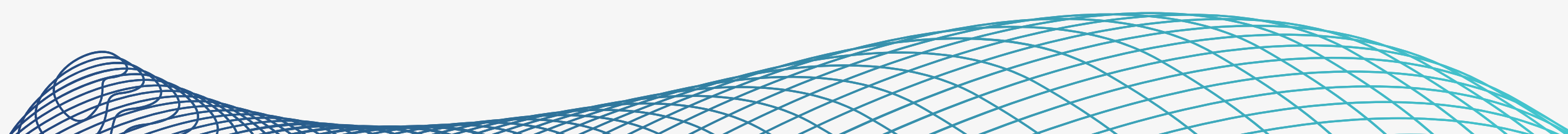
**Initial Situation:** Technocube India Pvt. Ltd. (TIPL) was a growing business with a turnover of ₹9 crore. They were venturing into their first ERP implementation to streamline operations and achieve better control over their processes.

**Solution:** Transzeta implemented Odoo ERP, providing real-time control over accounting and finances. This allowed TIPL to gain better visibility and management of their production planning.

**Outcome:** With enhanced operational efficiency and informed decision-making, TIPL experienced rapid growth, achieving a turnover of ₹24 crore within just 1.5 years.

### Key Benefits:

- Real-time financial control
- Improved production planning
- Significant business growth



## From Local to Global Efficiency: How Odoo ERP Revitalized Technomet Enterprise



### **Initial Situation:**

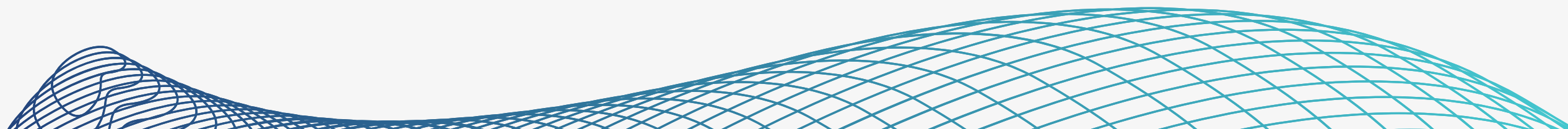
Technomet Enterprises, a trading company, was struggling with limited visibility and control using a local ERP system. Their challenges included inefficient inventory management and unclear profitability tracking.

**Solution:** Transzeta facilitated the migration from their local ERP to Odoo ERP, enabling them to have enhanced visibility of inventory movement, including added landed costs.

**Outcome:** With improved inventory management and profitability insights, Technomet Enterprises was able to make informed decisions, leading to better cost control and overall operational efficiency.

### **Key Benefits:**

- Enhanced inventory visibility
- Accurate landed cost tracking
- Improved profitability insights





# Varun Group of Companies - Streamlining Operations and Reducing Costs with Odoo ERP

**Initial Situation:** Varun Group of Companies operates in the casting and machining industry, with multiple companies under its umbrella.

Before implementing Odoo ERP, Varun Group faced several challenges:

- Lack of real-time visibility into production orders across their companies.
- Inefficient sales order processing, leading to delays in meeting customer demands.
- Decentralized purchasing across different companies, which made it difficult to consolidate and leverage economies of scale.

**Solution:**

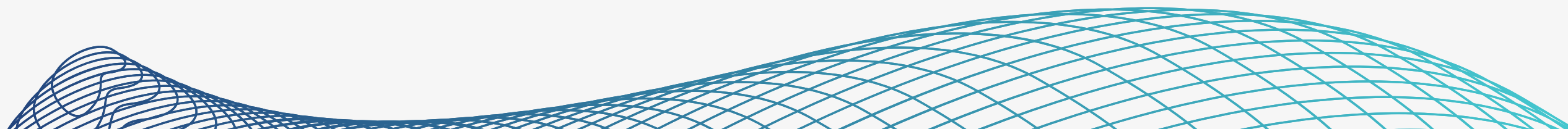
- Production Visibility: By implementing a unified ERP system, we provided Varun with real-time visibility of production orders, enabling better resource allocation, reduced lead times, and improved production planning.
- Streamlined Sales Order Processing: The Odoo ERP system helped automate the sales order process, significantly reducing delays, ensuring timely delivery, and enhancing customer satisfaction.
- Centralized Purchasing: The most impactful outcome was the implementation of a centralized purchasing system. This allowed Varun Group to consolidate purchases across all its companies, negotiate better terms with suppliers, and reduce overall procurement costs.

**Key Benefits:**

- Improved Efficiency
- Enhanced Sales Process
- Cost Reduction



**GROUP OF COMPANIES**







# Versatile Equipments - Empowering Global Dealer Management with Odoo CRM and ERP

## Initial Situation:

Versatile Equipments Pvt. Ltd. is a leading manufacturer of sand testing equipment with a global dealer network. As their business expanded internationally, they needed a robust system to manage dealer relationships, streamline production, and improve lead analysis across different regions.

Versatile Equipments faced multiple challenges as they scaled:

- Difficulty in managing a global dealer network with no centralized system for tracking leads or dealer performance.
- Lack of visibility into the sales funnel and lead analytics, making it hard to forecast demand and plan production.
- Inefficient coordination between sales and production teams, leading to delayed responses and missed sales opportunities.

**Solution:** Transzeta implemented Odoo ERP with an additional Dealer Management System using Odoo CRM to tackle these challenges:

- **Global Dealer Management:** We set up a centralized dealer management system within Odoo CRM, enabling Versatile Equipments to easily track dealer performance, manage leads, and improve coordination with distributors globally.
- **Lead Funnel Analysis:** Odoo CRM provided detailed lead funnel analysis, offering insights into the sales pipeline and enabling the company to make data-driven decisions on production planning.
- **Sales & Production Sync:** By integrating the CRM system with the ERP, Versatile Equipments was able to streamline communication between sales and production, improving response times and enabling better production planning based on incoming demand.

## Key Benefits:

- Efficient Dealer Management
- Data-Driven Production Planning
- Improved Global Reach

# Contact Us

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